

## Three More Communities Contract with Redflex Traffic Systems

**2 June 2009**

Redflex Traffic Systems, Inc., a wholly owned subsidiary of Redflex Holdings Limited, is pleased to announce recently executed contracts with Bullhead City, Arizona, Eloy, Arizona, and Farragut, Tennessee.

### **Bullhead City, AZ**

With a population in excess of 40,000, Bullhead City experiences an influx of over 5 million visitors annually, as it is located directly across the Colorado River from Laughlin, Nevada; one of the most popular gaming communities in the United States.

This contract was awarded to Redflex after a competitive tendering process.

The contract is for a term of 5 years, plus two 2-year extensions and has a scope of up to 25 enforcement locations.

### **Eloy, AZ**

Located in Pinal County, the community of Eloy is situated between Phoenix and Tucson.

This contract has a term of 5 years, plus two 2-year extensions and the scope is for a comprehensive photo enforcement program at up to 10 fixed red light and speed locations and up to 3 mobile speed units.

### **Farragut, TN**

Located in Knox County, this Knoxville suburb maintains a population in excess of 20,000.

This contract was awarded to Redflex after a competitive tendering process.

The contract has a term of 5 years, plus four 1-year extensions and has a scope of up to 20 enforcement locations.

“Recognizing the wonderful public safety benefits enabled through automated speed enforcement, Redflex has made a keen investment to help disseminate information about these benefits and to help advance speed enforcement opportunities through concerted legislative, marketing and sales activities. The growth in market share for key speed-enabled markets like Arizona and Tennessee demonstrates the output potential from these labours.” said Karen Finley, CEO/President.

Redflex Traffic Systems, Inc. has contracts with more than 235 U.S. cities, and is the largest provider of digital red light and speed enforcement services in North America. With photo speed programs in 9 states and photo red light programs across 21 states, Redflex has consistently led the market in contract wins, system installation rates and market share.

For further information:

Graham Davie  
Chief Executive Officer  
Redflex Holdings Limited  
graham.davie@redflex.com.au  
+61 3 9674 1715

Karen Finley  
President and CEO  
Redflex Traffic Systems, Inc  
kfinley@redflex.com  
+1 623 207-2000