



## Release to Australian Securities Exchange

### **Naperville, Illinois selects REDFLEX as vendor of choice following an extensive review**

**23 July 2008**

Redflex Traffic Systems, Inc., a wholly owned subsidiary of Redflex Holdings Limited, is pleased to announce the contract award by Naperville, Illinois.

Naperville has a population of 143,000, and is 30 miles from the city of Chicago. In 2006 Money Magazine rated Naperville the second most liveable city in the United States due to a "thriving downtown, lots of green space, and top rated schools".

The contract calls for 2 red light systems to be installed immediately, with a total contractual obligation to monitor dual direction of travel at 14 intersections throughout the city. The award resulted from a second Request for Proposal (RFP) issued by the city of Naperville following an award to a competitor in September of 2007. When that selected vendor was unable to fulfil the technical requirements proposed in the contract the city of Naperville issued a second RFP in May of 2008. Vendors participating in the second RFP included REDFLEX, American Traffic Solutions, Redspeed and Lasercraft.

"We are pleased that REDFLEX has been selected by the city of Naperville to implement their red light photo enforcement program. REDFLEX has strong partnerships with many jurisdictions throughout the state of Illinois including the largest photo enforcement program in the United States with the city of Chicago.," said Karen Finley, CEO Redflex Traffic Systems.

The Naperville Sun reported the comments of council members and city administration during the vote to contract with a new vendor. As reported by the Sun, "The previous vendor failed to apply the contract", Councilman Ken Miller said at Tuesday's council meeting. "We should look for the best vendor....this is for safety... (we have) interest in getting the right vendor."

Redflex Traffic Systems Inc has contracts with more than 200 US cities, and is the largest provider of digital red light and speed enforcement services in North America. With photo speed programs in 9 states and photo red light programs across 20 states, REDFLEX has consistently led the market in contract wins, system installation rates and market share.

For further information:

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