

# OUR COMMITMENT TO COMPLIANCE

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## 1. OUR COMMITMENT

As safety professionals, Redflex's mission is to partner with a municipality to reduce crashes, injuries and fatalities on its roadways. Our staff works with multiple stakeholders in the planning and design of an enforcement program that fits well with the community. The broad spectrum of law enforcement, traffic engineers, state and local officials, as well as judges and representatives from the court system help to create a successful safety program. Redflex is a leading provider of traffic safety technology in the North America. We are committed to improving roadway safety in conjunction with other enforcement and engineering efforts. In order to provide superior service to communities, we uphold the following principles:

## 2. RIGOROUS ANALYSIS

Redflex conducts rigorous intersection and roadway analyses, which include reviews of traffic volume and historical crash and violation data at each potential site. Our goal is to identify the most-dangerous roadways and intersections, and work with communities to develop an effective strategy to improve safety. Redflex recommends each municipality conducts engineering studies prior to installing road safety cameras in order to identify what other tools, such as medians and roundabouts, can be used to augment the effectiveness of safety cameras.

## 3. COMPLIANCE WITH CODE

Redflex abides by federal, state and municipal codes when installing, operating and maintaining traffic safety equipment. Along with recommending engineering studies, Redflex encourages municipalities to ensure amber light timing and proper signage requirements are strictly adhered to as dictated by municipal and local codes.

## 4. FOCUS ON SAFETY

Redflex's road safety camera programs are developed to change driver behavior and reduce red-light running and speeding, resulting in fewer fatalities on our roadways. Redflex works in concert with the municipality to ensure the public is educated on the need for the systems, how they work and how the community plans to administer the program. Efforts typically include guidance on proper signage, a public information campaign and a proper warning period allowing drivers to adjust to the new technology. A focus on reporting the effects of the program to the community is also imperative.

## 5. INTEGRITY OF DATA AND PROCESSES

Redflex engages third-party auditors annually to review its financial statements as well as internal processes and procedures relevant to its customers. As a result of the procedural audit, Redflex has received a positive SAS 70-Type II audit report, which evaluates internal processes and controls performed on behalf of its customers.



**6. ACCURATE, TRANSPARENT REVIEW PROCESSES**

Redflex works with city officials to develop a transparent, impartial and multi-tiered review system so that every set of evidence is reviewed by several verification specialists before it's ultimately reviewed by city officials, who issue citations or dismiss the violation.

**7. ADVANCED TECHNOLOGY**

Redflex provides law enforcement with accurate and reliable technology to assist with traffic safety enforcement on roadways and at intersections. Redflex-supplied equipment is routinely inspected and maintained by Redflex personnel and/or third parties. The integrity and precision of the systems are typically verified on a monthly, weekly, hourly and real-time basis using our state-of-the-art remote monitoring capabilities.