



Release to Australian Securities Exchange

Appointment of USA based Independent Non Executive Director

2 August 2011

The directors of Redflex Holdings Limited are pleased to announce the appointment to the Board of a new US based non executive director, Michael McConnell.

Mr McConnell was invited to join the Board after the Nominations Committee undertook a search of potential candidates with the attributes identified to complement the Board's expertise. These attributes included broad based business experience, financial expertise and a preferred USA base to reflect the significance of the USA business in the Group.

Michael McConnell

Mr McConnell has served as the Chief Executive Officer of Collectors Universe since March 2009. From 1994 to 2007, Mr McConnell served as a Managing Director of Shamrock Capital Advisors. He led a \$1.2bn direct investment fund and was a member of the firm's Executive Committee. He was involved in 34 principal investment transactions of over \$2.7bn in both public and private companies. The investments spanned a variety of industries, including media, entertainment, software, radio broadcasting, cable distribution, basic materials, chemicals, and consumer products, in companies domiciled globally, including the US, Australia, New Zealand, Ireland and Israel.

Mr McConnell has served on numerous public and private company boards in the US, Australia, New Zealand and Ireland. He is a member of the National Association of Corporate Directors and has been a speaker on corporate governance at various investor conferences.

Mr McConnell received his B.A. in economics from Harvard University in 1988 and his M.B.A degree (Shermet Scholar) from the Darden School of the University of Virginia in 1994. Mr McConnell is a member of the Board of Governors of the microfinance organization Opportunity International, an Elder of La Canada Presbyterian Church and former director of the La Canada Educational Foundation.

For further information:

Graham Davie
Chief Executive Officer
Redflex Holdings Limited
graham.davie@redflex.com.au
+61 3 9674 1715

Marilyn Stephens
Company Secretary
Redflex Holdings Limited
marilyn.stephens@redflex.com.au
+61 3 9674 1712

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	REFLEX HOLDINGS LIMITED
ABN	96 069 306 216

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Michael McConnell
Date of appointment	2 August 2011

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities	Nil
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Part 2 - Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest Note: Provide details of the circumstances giving rise to the relevant interest.	Number & class of securities
	Nil

Part 3 - Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Nil
Nature of interest	
Name of registered holder (if issued securities)*	
Number and class of securities to which interest relates	

+ See chapter 19 for defined terms.