



## Release to Australian Securities Exchange

### Redflex Executes Two New Speed Enforcement Contracts

**15 January 2009**

Redflex Traffic Systems, Inc., a wholly owned subsidiary of Redflex Holdings Limited, is pleased to announce two new comprehensive photo speed enforcement contracts with the cities of Parma, Ohio and El Mirage, Arizona.

#### **Parma, OH**

The largest suburb of Cleveland, Parma is located in Cuyahoga County and maintains a population in excess of 85,000 making it the 7<sup>th</sup> largest City in the State of Ohio.

The contract includes mobile and tripod-based speed systems, and fixed combination speed and red-light systems utilizing a phased approach, commencing with up to 5 mobile speed systems that will be deployed in school zones and neighborhoods for maximum public safety benefit. This will expand to a more comprehensive program with a broader complement of designated fixed locations based on fact-based methodology. The contract term is for five years plus two, two-year renewal terms.

Redflex was awarded this contract as a result of a competitive tender process

#### **El Mirage, AZ**

Located in Maricopa County, El Mirage has an estimated population in excess of 40,000, and is one of the fastest growing communities in the State of Arizona.

The contract includes a comprehensive scope and speed solution mix of up to 20 fixed speed, combination red-light and speed, combination rail-grade and speed systems and up to 5 mobile speed systems, with a term of three years plus two, two-year renewal terms.

“With the execution of these new contracts, Redflex is able to further distance itself from the pack through the deployment of the most technologically advanced speed enforcement solutions in the market. For example, in Parma, Redflex will be deploying our latest generation mobile tripod speed system, which is extremely compact for easy transportation and effective deployments in areas that have spatial constraints, and that would not be accessible by the traditional vehicle based units offered by our competition. In El Mirage, Redflex will be deploying the industry’s first fixed combination rail-grade and speed enforcement solution. In the key speed enabled markets, such as Ohio and Arizona, we are pleased to offer these unique solutions in complement with our full suite of cornerstone fixed and mobile speed solutions” said Karen Finley, CEO Redflex Traffic Systems, Inc.

Redflex Traffic Systems, Inc. has contracts with more than 230 U.S. cities, and is the largest provider of digital red light and speed enforcement services in North America. With photo speed programs in 9 states and photo red light programs across 22 states, REDFLEX has consistently led the market in contract wins, system installation rates and market share.

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