



REDFLEX
HOLDINGS

Redflex Holdings Limited

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Release to Australian Stock Exchange

Contract – USA Freeway Project

2 November 2005: The Directors are pleased to announce that Redflex Traffic Systems Inc, a company of the Redflex Group, has been awarded an amendment to our existing contract for photo enforcement with the City of Scottsdale, Arizona to provide fixed speed photo enforcement on the 101 ring road freeway that passes through the city. Scottsdale has a population of 203,000 and is located in the greater Phoenix area with a combined population of 3,500,000, the 17th largest metropolitan area in the USA.

The contract amendment is for a pilot program for 9 months to deliver speed enforcement at three fixed locations in each direction (total of 6) on the 7.8 mile segment of the 101 freeway that passes through the city. The contract amendment also extends the duration of the base contract by one year until July 2007. Under the existing contract Redflex has eight combination red light and fixed speed photo enforcement systems, one mid block bi-directional fixed speed enforcement system and four mobile photo radar vans that operate at more than 240 locations throughout the surface streets and school zones within the city. Redflex will be paid a fixed and variable fee structure, which based on the city estimated maximum volume of 148,875 paid citations over the pilot program, corresponds to a city budget of US\$6.5m. Actual number of citations issued and paid can vary significantly from this estimate based on traffic volumes, driver behaviour and program success.

Bruce Higgins, Chief Executive of Redflex Traffic Systems said, “This is an important program for Redflex to demonstrate the effectiveness of the first fixed speed photo enforcement on a freeway system within the USA to improve public safety. The section of the freeway planned for enforcement with this pilot program has average bi-directional traffic volume in the range of 125,000 to 170,000 motor vehicles per day. The program planned for commencement in February 2006 is targeted to reduce the 403 accidents and 106 injuries over the past year on the specific segment to be enforced. The city has determined, based on actual results over the past seven years, that photo enforcement is an effective safety tool. We are pleased to be working with the City of Scottsdale on this important safety program”.

Redflex Traffic Systems Inc, based in Scottsdale Arizona, has contracts with 87 cities world-wide in eleven countries and is the largest provider of digital red light photo enforcement services in the USA. With contracts in 71 cities and towns across fourteen states, Redflex has led the market in installed systems, installation rate, and market share over the past 12 months.



101 Freeway Segment Scottsdale Arizona

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News Release- City of Scottsdale
Map of Arizona Freeways

<http://www.ci.scottsdale.az.us/photoradar/>

<http://www.azdot.gov/Highways/RFS/Certification/7-2004Map.pdf>