



**REDFLEX**  
HOLDINGS

Redflex Holdings Limited

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Release to Australian Stock Exchange

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## **A\$1.4M New Order from South Africa and USA**

**27 October 2003.** The directors announced a Heads of Agreement in March with Violation Enforcement Systems Pty Ltd (VES) of South Africa for supply of digital photo enforcement systems. Redflex Traffic Systems Pty Ltd has achieved certification for the products under the agreement and has now completed a formal Distribution Agreement extending the orders to a new total of over A\$1.1 million for the supply of photo enforcement systems and services for the South African market.

Redflex and VES have worked diligently to ensure compliance with local regulatory requirements. The South African Bureau of Standards has now issued a Certificate of Compliance for the Redflex digital combination red light and speed camera for use in South Africa. VES advise that the Redflex system is now one of only two certified digital red light and speed systems approved for use in South Africa.

VES Managing Director Darrol Robertson said, "The market response to the Redflex products has also been very encouraging....I firmly believe that we can become the leader in the South African market."

Redflex Traffic Systems has also contracted with the City of Rome in the State Georgia, USA for the sale of two systems for an initial pilot program building on the Redflex presence in Savannah announced earlier this year within this state.

Redflex Traffic Systems is a leading provider of speed and red-light photo enforcement systems for global markets with clients in seven countries. The Redflex Group has principal offices in Australia and the USA and representatives on all continents.

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