



REDFLEX
HOLDINGS

Redflex Holdings Limited

ACN 069 306 216

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Release to Australian Stock Exchange

Appointment of Director

16 January 2004: The directors are pleased to announce the appointment of Mr. Bruce Higgins as Executive Director of the company, effective from 16 January 2004

Mr. Higgins is President & CEO of Redflex Traffic Systems Inc, a wholly owned subsidiary of Redflex Holdings. He is currently based in the USA corporate offices in Scottsdale Arizona and has served the company in this role since August 2001. Redflex Traffic Systems Inc has two subsidiaries, Traffic Safety Systems Inc. based in California and Redflex Traffic Systems Pty Ltd. based in Australia.

Mr. Higgins has a strong background and experience in both domestic and international sales and marketing, combined with financial and business leadership and key skills in the convergence of computers and Internet technologies with advanced electronic systems.

Mr. Higgins has executive management experience as Chief Executive of Raytheon Systems Company Australia, Honeywell Pacific Region Manager Aerospace business and smaller listed companies, and has managed and directed rapid growth technology businesses for the past 15 years.

Mr. Higgins is a director of Redflex Traffic Systems Inc incorporated in Delaware, and Traffic Safety Systems Inc incorporated in California, and has served on the boards of the Raytheon Systems Company Australia Pty Ltd, Aerospace Technical Services Pty Ltd, Smart Internet Cooperative Research Centre, IT Skills Exchange and Non-Exec Director of Learning Seat Pty Ltd., an e-learning company and Non-Executive Director of Defence Manufacturers Association.

Mr. Higgins has studied competitive advantage with Harvard University, and has a Bachelor Degree in Electronic Engineering, Master of Business Administration in Technology Management and is a Fellow of the Australian Institute of Company Directors.

For further information:

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