



## Release to Australian Securities Exchange

### **Redflex Executes New Photo Enforcement Contract City of Redding, California**

**15 February 2007**

Redflex Traffic Systems Inc, a wholly owned subsidiary of Redflex Holdings Limited, is pleased to announce the execution of a new contract with the City of Redding, California

#### **The City of Redding, California**

The City of Redding is the county seat of Shasta County. It is located on the Sacramento River and has a daytime population of approximately 100,000.

Redflex was awarded this contract as a result of a comprehensive competitive tender process.

The contract is for up to 10 intersections with a term of three years plus 2 two-year automatic renewals.

“The contract with the City of Redding marks the 9<sup>th</sup> California contract won by Redflex since the beginning of fiscal year 2007. It represents a positive trend for us as we have now won every competitive request for proposal that we have submitted in California in that time. We see our firm as the clear market leader in California, the single largest market in the USA” said Karen Finley, CEO of Redflex Traffic Systems.

Redflex Traffic Systems Inc has contracts with more than 100 USA cities, and is the largest provider of digital red light and speed enforcement services in North America. With photo speed programs in 9 states and photo red light programs across 17 states, Redflex has led the market in installed systems, installation rate and market share over the past 12 months.

For further information:

Graham Davie  
Chief Executive Officer  
Redflex Holdings Limited  
graham.davie@redflex.com.au  
+61 3 9674 1888

Karen Finley  
President and CEO  
Redflex Traffic Systems Inc  
kfinley@redflex.com  
+1 480 607-0705