



Release to Australian Securities Exchange

Redflex Pioneers a New State – The State of Louisiana through the provision of Photo Enforcement Services for Jefferson Parish

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Redflex Traffic Systems Inc, a wholly owned subsidiary of Redflex Holdings Limited, is pleased to announce the execution of its latest photo enforcement contract with Jefferson Parish, Louisiana.

Jefferson Parish, Louisiana

Jefferson Parish wraps around New Orleans and stretches from Lake Pontchartrain in the north and extends south to the Gulf of Mexico. It has a fulltime population in excess of 450,000 in a metro area with approximately 1,300,000.

The contract, awarded to Redflex as a result of a competitive Request for Tender process, is for up to 40 intersections and has a term of five years with two two-year automatic renewals.

“Partnering with the state’s largest parish in terms of land area is a tremendous opportunity for Redflex. Jefferson Parish will be the first contracted program in the state of Louisiana and being selected from a strong competitive field further validates our strength and our industry-leading reputation for supporting a state’s inaugural photo enforcement programs” said Karen Finley, CEO.

Redflex Traffic Systems Inc has contracts with more than 120 USA cities, and is the largest provider of digital red light and speed enforcement services in North America. With photo speed programs in 9 states and photo red light programs across 18 states, Redflex has led the market in installed systems, installation rate and market share over the past 12 months.

For further information:

Graham Davie
Chief Executive Officer
Redflex Holdings Limited
graham.davie@redflex.com.au
+61 3 9674 1888

Karen Finley
President and CEO
Redflex Traffic Systems Inc
kfinley@redflex.com
+1 480 607-0705