



## New Traffic Camera Contract in Qatar

**16 July 2007**

Redflex Traffic Systems Pty Ltd, a wholly owned subsidiary of Redflex Holdings Limited, is pleased to announce that it has received an order for traffic camera systems in Qatar.

Redflex will supply 86 red-light cameras to the State of Qatar - Ministry of Interior. The systems are to be installed at key intersections in the capital Doha. The order is valued at over AU\$4.75 million with options for the purchase of more cameras.

Qatar is located in the Middle East, bordering the Persian Gulf and Saudi Arabia, and has a population of approximately 900,000. The traffic safety program in Qatar is one of the largest programs in the region.

The contract was won through Redflex's representative in Qatar after a competitive tender process.

Ricardo Fiusco, General Manager of Redflex Traffic Systems Pty Ltd, said, "The Qatar contract is a key development in our sales strategy for the Middle East and establishes Redflex as a key player in traffic enforcement in the region."

Redflex Traffic Systems Pty Ltd manufactures and supplies traffic cameras and processing systems around the world. In the USA Redflex Traffic Systems Inc has contracts with more than 140 cities, and is the largest provider of digital red light and speed enforcement services in North America. With photo speed programs in 9 states and photo red light programs across 18 states, Redflex has led that market in installed systems, installation rate and market share over the past 12 months.

For further information:

Graham Davie  
Chief Executive Officer  
Redflex Holdings Limited  
[graham.davie@redflex.com.au](mailto:graham.davie@redflex.com.au)  
+61 3 9674 1888

Ricardo Fiusco  
General Manager  
Redflex Traffic Systems Pty Ltd  
[ricardo.fiusco@redflex.com.au](mailto:ricardo.fiusco@redflex.com.au)  
+ 61 3 9674 1758