



## Release to Australian Securities Exchange

### **Redflex Executes Contracts with Tempe, Arizona and New Lenox, Illinois**

**25 July 2007**

Redflex Traffic Systems Inc, a wholly owned subsidiary of Redflex Holdings Limited, is pleased to announce the execution of two new photo enforcement contracts which includes the cities of Tempe, Arizona and New Lenox, Illinois.

#### **Tempe, Arizona**

Tempe represents the 5<sup>th</sup> contracted city in the state of Arizona for Redflex Traffic Systems Inc. It has a daytime population in excess of 230,000, and is located in the heart of the metropolitan Phoenix area.

Tempe had previously run a safety program with another vendor and this contract was awarded to Redflex as a result of a competitive tender process.

The scope of this comprehensive program includes 14 combination fixed speed and red-light systems, 3 mid-block speed systems and 2 mobile speed systems with a term of three years, plus two 1-year automatic renewals.

"We are extremely pleased to be working with the City of Tempe. After reviewing proposals and conducting physical site visits, a cross functional selection committee selected Redflex from an intense competitive field. Any time an experienced user conducts this level of diligence it is a tremendous validation of the strength of our technical offering, infrastructure and customer support. Our experience working with cities transitioning from a competitor to Redflex will help the City support a smooth and effective transition" said Karen Finley, CEO.

#### **New Lenox, Illinois**

New Lenox has a fulltime population of approximately 25,000 and is located in Will County.

The contract is for enforcement of up to 10 approaches with a term of three years, plus two 2-year automatic renewals.

Redflex Traffic Systems Inc has contracts with more than 140 USA cities, and is the largest provider of digital red light and speed enforcement services in North America. With photo speed programs in 9 states and photo red light programs across 18 states, Redflex leads the market in installed systems, installation rate and market share.

For further information:

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