

Redflex Executes Eight Photo Enforcement Contracts

6 September 2007

Redflex Traffic Systems Inc, a wholly owned subsidiary of Redflex Holdings Limited, is pleased to announce the execution of seven photo red light enforcement contracts which includes the cities of Mesquite, Texas; Killeen, Texas; Allen, Texas; Haltom, Texas; Southlake, Texas; Tomball, Texas; Roanoke, Texas; and one fixed and mobile speed enforcement contract in Star Valley, Arizona.

Mesquite, Texas

Mesquite, located in the Dallas-Fort Worth metropolitan region, has a population in excess of 130,000, and is situated in Dallas County. The scope of this program includes enforcement at up to 40 locations, with a term of three years, plus three 1-year automatic renewals.

Killeen, Texas

Killeen is located in Bell County and supports a population in excess of 100,000. The scope of this program includes enforcement at up to 60 locations, with a term of five years, plus two 2-year automatic renewals.

Allen, Texas

Allen, located in the Dallas-Fort Worth metropolitan region, has a population of approximately 75,000 and is in Collin County. The scope of this program includes enforcement at up to 20 locations, with a term of five years, plus two 2-year automatic renewals.

Haltom, Texas

Haltom, in the Dallas-Fort Worth metropolitan region, has a population of approximately 40,000 and is situated in Tarrant County. The scope of this program includes enforcement at up to 20 locations, with a term of five years, plus two 2-year automatic renewals.

Southlake, Texas

Southlake, located in the Dallas-Fort Worth metropolitan region, has a population of approximately 25,000 and is situated in Tarrant County. The scope of this program includes enforcement at up to 20 locations, with a term of five years, plus two 2-year automatic renewals.

Tomball, Texas

Tomball is located in the Houston metropolitan region and is in Harris County. The scope of this program includes enforcement at up to 20 locations, with a term of five years, plus two 2-year automatic renewals.

Roanoke, Texas

Roanoke is located in the Dallas-Fort Worth metropolitan region in Denton County. The scope of this program includes enforcement at up to 20 locations, with a term of five years, plus two 2-year automatic renewals.

“With the addition of these new Texas-based contracts, Redflex currently supports 33 photo enforcement contracts across the state. These are exciting times and we are pleased to maintain greater than a 50% market share in this key market, supporting more programs than all of the competition combined” said Karen Finely, CEO.

Star Valley, Arizona

Star Valley is located Gila County with enforcement efforts focused on Arizona State Highway 260. The scope of this program includes up to 5 fixed speed systems and the option for a mobile speed unit, with a term of five years, plus two 1-year automatic renewals.

Redflex Traffic Systems Inc has contracts with more than 150 US cities, and is the largest provider of digital red light and speed enforcement services in North America. With photo speed programs in 9 states and photo red light programs across 19 states, Redflex leads the market in installed systems, installation rate and market share over the past 12 months.

For further information:

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