



Release to Australian Securities Exchange

First Statewide Speed Enforcement Selection in North America - Arizona

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Redflex Traffic Systems Inc, a wholly owned subsidiary of Redflex Holdings Limited, is pleased to announce the selection of Redflex as the vendor for the first statewide speed-enforcement program in North America by the Arizona Department of Public Safety.

State of Arizona

Redflex is currently providing a speed monitoring pilot program for Arizona utilizing two mobile van units deployed across the state to deter speeding. The awarded contract is for 200 systems which include 40 mobile speed systems, 10 mobile red light systems, 90 dedicated fixed speed systems and 30 combination systems operating in two directions. The contract term is two years plus three one-year extensions.

The selection of Redflex to provide freeway speed enforcement cameras for the state resulted from a formal Request for Proposal (RFP) issued from the Department of Public Safety and included a highly competitive analysis of all vendors on the basis of financial stability, program pricing, technology, implementation and customer service. Vendors participating in the RFP included Redflex, Nestor Traffic Systems and American Traffic Solutions.

"We are pleased that Redflex has been selected by the Arizona Department of Public Safety to implement a statewide photo enforcement program. This announcement follows a thorough evaluation of several automated enforcement technologies and represents the collective efforts and enormous commitment from the state's Governor, the Arizona House and Senate, the Arizona Department of Public Safety, Redflex, and countless others," said Karen Finley, CEO RTSI. "Originating with our landmark Loop 101 pilot program for speed-enforcement, this first statewide photo speed-enforcement program typifies Arizona's role as a U.S. innovator with an unflagging commitment to public safety and security. We fully expect this program to provide a benchmark for the role speed enforcement will play in traffic safety in North America in the next decade."

Redflex Traffic Systems Inc has contracts with more than 200 U.S. cities, and is the largest provider of digital red light and speed enforcement services in North America. With photo speed programs in 9 states and photo red light programs across 20 states, Redflex has consistently led the market in contract wins, system installation rates and market share.

For further information:

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