

Two New Photo Enforcement Contracts - Bell Gardens, CA and Roseburg, OR

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Redflex Traffic Systems Inc, a wholly owned subsidiary of Redflex Holdings Limited, is pleased to announce contract awards by Bell Gardens, California and Roseburg, Oregon.

Bell Gardens, California

Bell Gardens has a population of approximately 50,000 and joins more than 70 other cities in California with REDFLEX programs. The contract calls for up to 10 red light systems and provides for a contract term of five years with seven consecutive one-year renewals. The award was granted after the city researched other vendors and determined that REDFLEX offers superior conviction rates and technology, resulting in the greatest impact on accident reduction.

Roseburg, Oregon

Roseburg is a town of approximately 21,000. This is the sixth red light enforcement contract for REDFLEX in Oregon since the inception of the red light program in Beaverton in 2000. Other programs are in place in Medford, Albany, Tualatin, Newberg and Salem. The contract calls for up to 8 red light systems and provides for a contract term of five years with seven consecutive one-year renewals.

“Our earliest red light programs in Oregon and California were proven to yield positive results,” said Karen Finley, CEO Redflex Traffic Systems. “We further our aim to maintain a steady rate of adoption on the West Coast.”

Redflex Traffic Systems Inc has contracts with more than 200 U.S. cities, and is the largest provider of digital red light and speed enforcement services in North America. With photo speed programs in 9 states and photo red light programs across 21 states, REDFLEX has consistently led the market in contract wins, system installation rates and market share.

For further information:

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