

## **Redflex Traffic Systems Wins 2008 Governor of Victoria Export Award for Large Advanced Manufacturer**

**22 October 2008**

Redflex Traffic Systems Pty Ltd, a wholly owned subsidiary of Redflex Holdings Limited, is pleased to announce that it was named the winner of the Large Advanced Manufacturer category in the Governor of Victoria Export Awards.

Ricardo Fiusco, General Manager of Redflex Traffic Systems Pty Ltd said, "Redflex employs a culture of innovation throughout the organisation as a key success factor in our development as a world leader in photo enforcement programs. Recognition by the Victorian Government in these prestigious awards is very rewarding and a tribute to the team".

As the world's largest speed and red light camera program outsourcing provider, Redflex is constantly using innovation and new technology to maximise returns for all stakeholders. Redflex' outsourcing contracts rely on Redflex products, hence providing an additional imperative in product development and performance, such as prosecution rates, detection rates, and reliability.

Redflex Traffic Systems Pty Ltd manufactures and supplies traffic cameras and processing systems to world-wide markets. Redflex is the market leader in Australia and has either won or is developing significant opportunities in the Middle East, Asia, Africa and Europe.

Redflex Traffic Systems Inc has contracts with more than 200 U.S. cities, and is the largest provider of digital red light and speed enforcement services in North America. With photo speed programs in 9 states and photo red light programs across 21 states, Redflex has consistently led the market in contract wins, system installation rates and market share.

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