



MAKING A **SAFER** WORLD.

## FOR IMMEDIATE RELEASE

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### **El Mirage Selects Redflex Traffic Systems to Provide Rail Safety Enforcement** *First city in Arizona to utilize photo-enforced railroad crossing safety program*

**PHOENIX, AZ—February 2, 2009—**[Redflex Traffic Systems, Inc.](#), the largest provider of photo enforcement systems for roads and highways in the U.S., announced a partnership with the city of El Mirage to provide photo enforcement at railway crossings in the city. El Mirage is the first city in the state of Arizona and the third in the country to adopt REDFLEXrail®. The two other cities currently using the technology are Grand Prairie and Roanoke, both in Texas.

Traffic violations at railroad crossings often lead to very serious accidents. Unlike cars or trucks, moving trains can require up to one-and-a-half miles to stop. According to the United States Department of Transportation's Federal Railroad Administration, in 2008 alone there were nearly 2,000 accidents involving trains and road users at crossing sites, resulting in 237 fatalities. Statistics like these are what prompted the city of El Mirage to contract with REDFLEX for automated photo enforcement.

"This is a public safety issue," said El Mirage City Manager BJ Cornwall. "El Mirage's use of this technology, in partnership with REDFLEX, is a proactive approach to help reduce railway crossing accidents and fatalities."

Most railway crossing accidents occur for one of three reasons: cars racing the swing of the closing gate, vehicles stuck on the tracks, or vehicles racing the upswing of the crossing gates. REDFLEXrail is able to detect when vehicles drive around crossing arms and utilizes multiple camera positions as well as video and sound-enabled technology.

"REDFLEXrail is an important offering, as many railroad communities across the U.S. experience difficulty in enforcing their crossings," said Karen Finley, President and CEO of Redflex Traffic Systems. "We look forward to our new partnership with El Mirage and hope to build awareness of safe driving at railroad crossings in other parts of Arizona."



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### **About REDFLEX**

Redflex Traffic Systems, Inc. is the largest provider of digital red light and speed enforcement services in North America. With headquarters in Phoenix, Arizona, and offices across the United States, the company provides traffic safety technology and administrative expertise that helps reduce deaths and injuries resulting from traffic collisions. REDFLEX, which has partnered with public safety officials in over 22 states, has created many of the technology and processing methods that are now standard in the photo enforcement industry. Founded in 1986, REDFLEX is the longest consistently operating company in the industry. For more information visit [www.redflex.com](http://www.redflex.com).

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