

Redflex Expands Across California with Two New Red Light Enforcement Contracts – The Cities of Huntington Beach and San Rafael California.

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Redflex Traffic Systems, Inc., a wholly owned subsidiary of Redflex Holdings Limited, is pleased to announce two new contract executions with the California cities of Huntington Beach and San Rafael.

Huntington Beach, CA

Located in coastal Orange County, Huntington Beach has a population in excess of 200,000. Referred to as Surf City USA®, the City draws over 11 million visitors each year.

The contract is for a term of five years plus two, two-year automatic renewals. The scope of the program is for 20 intersections.

San Rafael, CA

Located in the San Francisco Bay area, San Rafael is the County Seat for Marin County and has a daytime population in excess of 67,000.

The contract is for a term of five years plus two, two-year automatic renewals. The scope of the program is for 10 systems.

“Enacted by state law in 1997, the California photo enforcement market is one of the most knowledgeable, experienced and program-friendly operating environments in the US. Maintaining our market share of over 75% in the largest state and the largest photo enforcement market in the country is an amazing accomplishment” said Karen Finley, CEO Redflex Traffic Systems.

Redflex Traffic Systems, Inc. has contracts with more than 230 U.S. cities, and is the largest provider of digital red light and speed enforcement services in North America. With photo speed programs in 9 states and photo red light programs across 22 states, REDFLEX has consistently led the market in contract wins, system installation rates and market share.

For further information:

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