

Redflex Traffic Systems Executes Three New Photo Enforcement Contracts – Denham Springs, Louisiana, East St. Louis, Illinois and Stratford, New Jersey

7 September 2009

Redflex Traffic Systems, Inc. (“Redflex”), a wholly owned subsidiary of Redflex Holdings Limited, is pleased to announce contract awards by Denham Springs, Louisiana, East St. Louis, Illinois, and Stratford, New Jersey.

Denham Springs, Louisiana

Denham Springs, Louisiana is the ninth contract in the state for Redflex. The photo red light and photo speed contract calls for implementation at up to 15 intersections and provides for a contract term of five years with two consecutive two-year renewals. According to a recent poll of Louisiana voters conducted by Southern Media and Opinion Research, Inc, over 70 percent feel safer with red light cameras in place, and nearly 66 percent feel safer with video cameras to monitor speed.

East St. Louis, Illinois

East St. Louis, Illinois is a town of approximately 30,000. This is Redflex’s first photo red light contract in St. Claire County and southern Illinois. The contract calls for up to 20 intersections and provides for a contract term of five years with two consecutive two-year renewals. Redflex has over 30 contracts in the state within the counties of Cook, DuPage, Kane, Lake, and Will.

Stratford, New Jersey

Stratford, New Jersey is the third photo red light contract in the state awarded to Redflex in 2009, after a competitive tendering process. The contract calls for up to 25 intersection approaches and provides for a contract term of three years with two consecutive one-year renewals. According to an AAA New Jersey Motorist Survey released in 2009, 77 percent support and 56 percent strongly favour red light cameras.

“As we enter a new financial year, we are excited to see contract growth among both seasoned photo enforcement states, such as Illinois and Louisiana, and newer states like New Jersey,” said Karen Finley, President and CEO of Redflex Traffic Systems, Inc.

Redflex Traffic Systems, Inc. has contracts with more than 240 U.S. cities, and is the largest provider of digital red light and speed enforcement services in North America. With photo speed programs in 9 states and photo red light programs across 21 states, Redflex has consistently led the market in contract wins, system installation rates and market share.

For further information:

Graham Davie
Chief Executive Officer
Redflex Holdings Limited
graham.davie@redflex.com.au
+61 3 9674 1715

Karen Finley
President and CEO
Redflex Traffic Systems, Inc.
kfinley@redflex.com
+1 623 207-2000