

Release to Australian Securities Exchange

Redflex Traffic Systems Executes Three New Photo Enforcement Contracts – Albemarle County, Virginia, New Brunswick, New Jersey, and Surprise, Arizona

2 October 2009

Redflex Traffic Systems, Inc. (“Redflex”), a wholly owned subsidiary of Redflex Holdings Limited, is pleased to announce contract awards by Albemarle County, Virginia, New Brunswick, New Jersey, and Surprise, Arizona.

Albemarle County, Virginia

Albemarle County, Virginia has a population of approximately 94,000. Per the Virginia Code, the contract calls for enforcement for up to 9 intersections with multiple approaches per intersection; for a term of three years with up to seven additional one-year terms.

New Brunswick, New Jersey

New Brunswick, New Jersey is a city of approximately 50,000 and is the fourth contract win in the state for REDFLEX. The photo red light enforcement contract provides for a term of three years with up to two additional consecutive one-year periods, with implementation of up to 50 intersection approaches.

Surprise, Arizona

Surprise, Arizona is a city of approximately 90,000 and joins several other Arizona communities with both photo red light and speed enforcement programs. The term of the contract is three years with up to two additional consecutive two-year periods. The contract calls for the implementation of the Speed Enforcement Program utilizing up to four mobile/portable speed enforcement units and up to 20 Fixed Locations comprised of Redflex Fixed Speed or Redflex Combination systems.

“REDFLEX is proud to have been selected by Albemarle County and the cities of New Brunswick and Surprise. We look forward to partnering with them to help make communities safer both on the East Coast and in our home state of Arizona through photo enforcement technology,” said Karen Finley, President and CEO of Redflex Traffic Systems, Inc.

Redflex Traffic Systems, Inc. has contracts with more than 240 U.S. cities, and is the largest provider of digital red light and speed enforcement services in North America. With photo speed programs in nine states and photo red light programs across 21 states, REDFLEX has consistently led the market in contract wins, system installation rates and market share.

For further information:

Graham Davie
Chief Executive Officer
Redflex Holdings Limited
graham.davie@redflex.com.au
+61 3 9674 1715

Karen Finley
President and CEO
Redflex Traffic Systems, Inc
kfinley@redflex.com
+1 623 207-2000