



## Release to Australian Securities Exchange

### Dividend and Dividend Reinvestment Plan

#### 6 October 2009

As announced to the ASX on 30 September 2009, the directors of Redflex are pleased to advise that they have declared a fully franked dividend of 5 cents per share.

The Record Date for determining entitlements to this dividend is 28 October 2009.

Rights issue shares to be issued to shareholders are expected to be issued on 20 October 2009 and hence are expected to qualify for the dividend.

Redflex is again operating its dividend reinvestment plan (DRP) in relation to the dividend. The issue price of shares under the DRP in respect of this dividend will be calculated in accordance with the DRP Rules at a 5% discount to the average market price of Redflex shares sold on ASX from 22 to 28 October 2009 inclusive.

A letter is being sent from the Chairman to those holders who have not currently elected to participate in the DRP who hold more than 5,000 shares. A sample of the letter follows. A response needs to be received by Redflex by no later than 28 October 2009 if shareholders wish to participate in the DRP this year

The dividend will be paid and DRP shares issued on 9 November 2009.

For further information:

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Company Secretary  
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## Redflex Holdings Limited

ACN: 069 306 216

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Tel: +61 3 9674 1715  
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Web: [www.redflex.com.au](http://www.redflex.com.au)

6 October 2009

SAMPLE  
SAMPLESTREET  
SAMPLETOWN STATE POSTCODE  
COUNTRY

### Dividend Reinvestment Plan

Dear Shareholder

I am pleased to invite you to participate in Redflex's Dividend Reinvestment Plan (DRP) which offers shareholders the opportunity to invest their dividends in additional shares free of brokerage, commission and other costs.

As announced to the ASX on 30 September, Redflex has declared a dividend of 5 cents per share fully franked. The Record Date for determining entitlements to this dividend is 28 October 2009 with the dividend paid, and DRP shares to be issued on 9 November 2009. The issue price of shares under the DRP in respect of this dividend will be calculated in accordance with the DRP Rules at a 5% discount to the average market price of all Redflex shares on the ASX from 22 to 28 October 2009 inclusive. This 5% discount is consistent with past practice. As at close of business yesterday the market price for Redflex shares (RDF) was \$2.42

Redflex continues to expand its operations at a rapid rate. The nature of our business is inherently capital intensive. In the last financial year capital expenditure was in excess of \$60 million and the growth opportunities open to us mean that such expenditure is likely to continue at similar levels for the foreseeable future. In light of this the company is keen to conserve its funds as prudently as possible. Simultaneously however, given the company's profitability in recent years, the board believes that the company's shareholders should receive appropriate benefits in the form of dividends and income tax franking credits. We believe that the DRP is able to satisfy both these requirements and we encourage all shareholders who are in a position to participate to do so. The DRP has been well supported previously, and all directors who are eligible (ie the directors who are Australian residents) intend to participate in the DRP again this year.

If you choose to take this opportunity to participate in the DRP, please complete the enclosed DRP Election Form and return it in the reply paid envelope for receipt by Computershare no later than 5pm Melbourne time on 28 October 2009. You may nominate all or only some of your shares for participation and you can vary, terminate and rejoin the DRP whenever you wish. The DRP booklet, incorporating the DRP Rules, is enclosed, and it can also be viewed on our website at [www.redflex.com.au](http://www.redflex.com.au).

We thank you for your ongoing support of Redflex.

Yours sincerely

Chris Cooper  
Chairman



**REDFLEX**  
HOLDINGS

**Redflex Holdings Limited**  
ABN 96 069 306 216

**Computershare**

**All correspondence to:**  
Computershare Investor Services Pty Limited  
GPO Box 2975 Melbourne  
Victoria 3001 Australia  
Enquiries (within Australia) 1300 850 505  
(outside Australia) 61 3 9415 4000  
Facsimile 61 3 9473 2500  
web.queries@computershare.com.au  
www.computershare.com

000001 000 RDF  
MR JOHN SMITH &  
MR JIM SMITH &  
MRS JANE SMITH  
FLAT 123  
123 SAMPLE STREET  
SAMPLEVILLE VIC 3030

Securityholder Reference Number (SRN)



I 1234567890

## Dividend Reinvestment Plan

Use a black pen.  
Print in CAPITAL letters  
inside the grey areas.

A B C

1 2 3

Where a choice is required,  
mark the box with an 'X'

X

### A Dividend Reinvestment Plan (DRP)

X

ALL

Please mark this box with an 'X' if you wish all of your holding to participate in the company's DRP.

X

PART

1 2 3 4 5 6 7 8 9 0

Show the number of securities you wish to participate in the company's DRP.

### B Sign Here - This section must be signed for your instructions to be executed.

I/We authorise you to act in accordance with my/our instructions set out above. I/We acknowledge that these instructions supersede and have priority over all previous instructions in respect to my/our securities. Where I/we have indicated participation in the Dividend Reinvestment Plan, I/we hereby agree to be bound by the Terms and Conditions of the Dividend Reinvestment Plan.

Individual or Securityholder 1

Signature box for Individual or Securityholder 1

Director

Securityholder 2

Signature box for Securityholder 2

Director/Company Secretary

Securityholder 3

Signature box for Securityholder 3

Sole Director and Sole Company Secretary

Date - Day

Month

Year

Date box: Day / Month / Year

Note: When signed under Power of Attorney, the attorney states that they have not received a notice of revocation. Computershare Investor Services Pty Limited needs to sight a certified copy of the Power of Attorney.

D1042

## How to complete this form

### **A** Dividend Reinvestment Plan (DRP)

Complete this section if you wish to have your cash dividends reinvested in the form of more company securities.

If you wish to reinvest all of your securities in the company's DRP, please cross the box marked ALL.

If you wish to reinvest part of your securities in the company's DRP, please show the number of securities that you wish to participate. A Direct Credit Form should also be completed to enable payment of the part cash dividend.

Please note that an election to participate fully in the Dividend Reinvestment Plan will override any instruction on the registry record regarding direct payment of cash dividends into a nominated account.

This instruction only applies to the specific holding identified by the SRN/HIN and the name appearing on the front of this form.

### **B** Signature(s)

If you have chosen to have your cash dividends fully or partially reinvested into company securities and you have completed Section A, you must sign this form as follows in the spaces provided:-

Joint Holding: where the holding is in more than one name, all of the securityholders must sign.

Power of Attorney: to sign under Power of Attorney, you must have already lodged this document with the registry. If you have not previously lodged this document for notation, please attach a certified photocopy of the Power of Attorney to this form when you return it.

Companies: where the company has a Sole Director who is also the Sole Company Secretary, this form must be signed by that person. If the Company (pursuant to section 204A of the Corporations Act 2001) does not have a Company Secretary, a Sole Director can also sign alone. Otherwise this form must be signed by a Director jointly with either another Director or a Company Secretary. Please indicate the office held by signing in the appropriate place.

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RDF

**Please return the completed form in the envelope provided, or to the address opposite:**

Computershare Investor Services Pty Limited  
GPO Box 2975  
Melbourne VIC 3001  
Australia

